

JORDAN LEAVITT

JUNIOR IOS DEVELOPER

PROFILE

Junior iOS Developer with a passion for clean design and code to simplify and enhance mobile use. Understands designs that matter most to users. Shapes the interface to elevate positive interactions. Background as a Digital Marketer.

EDUCATION

Marketing / B.S.

Southern Utah University | 2016

Graduate with both Associates and Bachelors Degrees in two years.

IOS Development Mentored Bootcamp

CareerFoundry | 2018

A 6-month intensive training program for iOS Developers. With over 600 hours in iOS Development study. I have built an arsenal of fundamental skills. By the end of the project I will have a fully-functioning application in the App Store.

PROFESSIONAL EXPERIENCE

DIGITAL MARKETING CONSULTANT

Entrata | January 2018 - Present

- Manage a monthly PPC budget of \$20k+
- Analyze and optimize client websites to fit industry best practices
- Create search & display ads to maximize ROI on Google / other networks
- Consult clearly and with authority on digital marketing strategy

DIGITAL MARKETING SPECIALIST

Entrata | March 2017 - January 2018

- Assisted Digital Marketing Consultants with implementing SEO and PPC strategies
- Conducted and created in depth audits to ensure department adherence to SOPs
- Audited over 6,000 line items in a single quarter, over double the amount my colleagues audited

SALES MANAGER

GoWireless | April 2016 - December 2016

- Managed Sales team and store operations
- Doubled store profit through implementation of reachable goals
- Conducted monthly employee meetings to seek improvements
- Cultivated a positive work environment
- Reduced store turnover

SKILLS

Swift Programming	Spatial Reasoning
Unit Testing	Networking
UI Testing	Core Data
Debugging	Git / Git Hub
Google Adwords	UI Kit Fundamentals
Google Analytics	Creating Adaptive Layouts
Adobe Photoshop	Utilization of App Extensions

CONTACT

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